



News Release

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FOR IMMEDIATE RELEASE

Date: March 9, 2010

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West Valley City Welcomes Real Salt Lake's Leo the Lion and the MLS Cup to a Census Open House

West Valley City – On Saturday, March 13, 2010 from 1:00 to 4:00 p.m. at the West Valley City Community Preservation Headquarters and Animal Shelter, 4522 West 3500 South, Real Salt Lake's Leo the Lion will be joining with West Valley City to promote the importance of the 2010 Census. Leo will bring with him the 2009 MLS cup and pose for photo opportunities with residents. While there, residents will also be able to learn more about the Census and how it directly impacts them. Displays and staff members from the City's Code Enforcement, Animal Services, Graffiti Watch, and Neighborhood Watch programs will also be available to answer questions. The event is free to the public.

"For Utah's second largest municipality, the Census makes a huge difference," stated Mayor Mike Winder. "A complete count of all residents residing in this community will have a direct impact on how an estimated \$400 billion is allocated annually to our City, community programs, and organizations."

The Census is also reminding all residents that information collected is completely confidential and not shared between government agencies. This year's Census is a short 10 questions estimated to take 10 minutes to complete and will impact government spending for 10 years.

Census forms will be mailed to residents between March 15-17, 2010. More information is available on the City website at www.icount.us.

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